



ERICA KATE RUDY  
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**RUDYSIMONE.COM**

## WORK EXPERIENCE

2008 - Current RUDYSIMONE Freelance Design Studio | Graphic Designer Brooklyn, NY  
A freelance company focused mostly on web and print media.  
Worked with several companies to revitalize their brand and establish an on-line presence.

2007 - Feb 2008 KREG Retail and Entertainment Company | Marketing Director Seattle, WA  
Established startup and annual marketing campaign for new store.

2006 - May 2007 MPP MN Premier Publications Company | Multimedia Designer Minneapolis, MN  
Responsible for ad design, prepress quality control, slideshow news essays, and web content.  
Redesigned the company website, produced on-line and print advertisements.

2004 - Feb 2006 RESCO Printing, and Promotion Studio | Graphic Designer River Falls, WI  
As the only designer in a two person run printing shop, responsibilities included Creative Design, Pre-press Production, Web-Development, and Project Management. Worked closely with clients and was responsible for full cycle design and digital/offset press print production.

2003 - May 2004 BOULEVARD Design Studio/Consignment Art Gallery | Design Director Nashville, TN  
Student created and student run business. Team leader for business proposal and plan.  
Created specific philosophy/identity for interior space and start-up print campaign.  
Hosted six public gallery receptions. Managed deposits, payroll, stock, employees, and upkeep.

Summer 2003 LOWER KUSKOKWIM SCHOOL DISTRICT | Design Internship Bethel, AK  
Lead Creative Designer in a Bicultural Environment. Concept to production design responsibilities.  
Initiated solving design flaws found within the school and community.

## EDUCATION

2000 - 2004 BELMONT UNIVERSITY Bachelor of Fine Arts, Design Communications Nashville, TN  
Winter 2003 CCSA Study Abroad London, England

## ACADEMIC HONORS

Graduated Cum Laude,  
Practicing Entrepreneur Award 2004  
Outstanding Art Student Award 2003, 2004  
Juried Student Show: First Place/Print Design,  
2nd Place/3D Design  
4 Year Division I Women's Soccer Scholarship

## PERSONAL ATTRIBUTES

- Goal oriented, positive team-player, and good humored
- Extensive experience dealing with clients
- Endurance under pressure, effective decision maker

## SKILLS

Adobe: Acrobat InDesign, Illustrator, Photoshop, ImageReady,  
Macromedia: Dreamweaver, Studio 8  
Quark Xpress, MS Office, Quickbooks, Filemaker  
Photography: Black and White developing and processing  
Paper making and Bookbinding Techniques

## ADDITIONAL ACTIVITIES

Youth Soccer Coach, Entrepreneurship Club, AIGA, Project Transit

REFERENCES Upon Request